

A big reason to celebrate: The Gerfolia!

After the Germini® and the Gerrondo®, there is the Gerfolia®!

The Gerfolia® is the newest spectacular introduction and addition from Terra Nigra to the Gerbera segment. On Wednesday evening, October 10th, the official introduction of this gerbera with foliage will take place at our house show during the Hortifair. It will be a great social evening filled with live music and a visit from one of Holland's most famous celebrities. We would like to invite you to join us for this celebration. You can't miss this event!

Dutch celebrity Gerard Joling will be performing on Wednesday evening.

For more information and reservations, please visit our website at: www.terrannigra.com



De Gerfolia®



The power to surprise!

New faces at Terra Nigra



My name is Gitta Scholte-Wassink and for the last 8 years, I have been living and working in Holland.

I moved from Germany to Holland because of my job as researcher at an organization called "Proefstation voor the Bloemisterij". During that period, I worked for 4.5 years on researching gerberas. 6 years later, I worked for a short period at Pokon & Chrysal and about one half years as a freelance consultant for agricultural projects. Since August 1st, I have been working at Terra Nigra as consultant and sales advisor. Soon my last name will change to ten Hoop, because I will get married! I am looking forward to meet you at the Hortifair.

Terra Nigra House Show during Hortifair

Terra Nigra decided not to participate with a booth on the Hortifair show this year. Instead, we focused on our House Show in Kudelstaart where you can meet your customers surrounded by flowers in a beautifully designed booth. Our opening times of our House Show are:

Monday October 8	8:30 – 19:00
Tuesday October 9	8:30 - 19:00
Wednesday October 10	8:30 – 19:00 and 20:00 – 24:00
Thursday October 11	8:30 – 19:00
Friday October 12	8:30 – 19:00
Saturday October 13	8:30 – 13:00

The opening hours of the Hortifair in Amsterdam are Tuesday to Friday from 10:00 – 19:00.

Agent Meeting

Due to the various schedules of all of you visiting during the Hortifair, we have decided to give one on one greenhouse tours this year. Please make an appointment with your area manager to ensure you will receive personal attention during this rather hectic time!

Need assistance?

Please let us know if you need assistance with reservations for hotel accommodations or car rentals. We will be happy to help you!

New in our Showroom

Gerbera You can admire many new rose and gerbera varieties in our newly planted showroom. Germinis **Quickstep**[®], **Lenn**[®], **Pops**[®] and **Picture Perfect**[®] are just a few of the Germini[®] varieties that are receiving a lot of attention. In the standards, the **Fascination**[®] and **Faith**[®] look promising.



Fascination[®]

Gerrondo Terra Nigra introduces 4 new Gerrondo[®] varieties:



Terra Orion[®]

Terra Atlantis[®], **Terra Neptunus**[®], **Terra Orion**[®] and **Terra Milky Way**[®]. More Gerrondo[®] varieties are ready for their commercial introduction shortly. In addition to the smaller Gerrondo[®] varieties, we will offer larger, standard size varieties next year.



Quickstep[®]



Lenn[®]



Picture Perfect[®]



Pops[®]



Terra Atlantis[®]



Terra Neptunus[®]



Terra Milky Way[®]

Terra Nigra in India

Terra Nigra started a production relationship with tissue culture laboratory Rise N' Shine Biotech Pvt. Ltd. in India for the production of gerbera plants.

Rise N' Shine is owned and managed by Mrs. Bhagyashree P. Patil who with her love for horticulture started her venture in the year 2000. Currently, new state of the art laboratory facilities are being built, which will be ready shortly.



Signing of the contract with from left to right: Mr. Peter Boerlage General Manager from Terra Nigra, Mr. Prasad D. Patil and Mrs. Bhagyashree P. Patil, Chairman and Managing Director of Rise N' Shine.

The Gerrondo® has been performing well which caused other breeders to introduce a similar line too. Terra Nigra applied for a patent that is based on the round shape of this product. If this patent will be received, only Terra Nigra and companies licensed by Terra Nigra can market this product.



Autumn Breeze



Solist



Sudoku



Purple Power

Rose Looking at the roses, **Autumn Breeze** attracts lots of attention because of its intense orange color. The **Solist** had a nicely filled bud and great vase life. **Sudoku** is a romantic looking rose with a great vase life as well as excellent production. Another productive variety is the **Purple Power**, which is a great addition to our assortment.

We will have new promotional material as well as detailed information available of all Terra Nigra's varieties. Please contact us if you have any specific requests.

Last but not least

For any questions or suggestions, please don't hesitate to contact us at: info@terrannigra.com or info@terrannigrausa.com

Head Office & Showhouse

Terra Nigra B.V.
Mijnsherenweg 23
1433 AP Kudelstaart
The Netherlands
T +31 (0)297 56 41 16
F +31 (0)297 36 88 53
E info@terrannigra.com
I www.terrannigra.com

Sales Office North and South America

Terra Nigra, Inc.
4032 Foothill Road
Carpinteria, CA 93013
USA
T +1 805 684 44 10
F +1 805 684 11 70
E info@terrannigrausa.com
I www.terrannigrausa.com

Sales Office Africa

Color Vision Roses
Flower Business Park
PO Box 1994
20117 Naivasha, Kenya
T +254 725 852 896
T +254 722 926 588
E info@terrannigra.com
I www.terrannigra.com



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For more information visit our website: www.terrannigra.com