

Gerfolia®

terra nigra



The Gerfolia®, a break-through in gerbera history!

In short that's the meaning of this introduction. Until today we have known the gerbera as a flower with a bare stem. Standing tall in a vase or in a bouquet surrounded by foliage, the gerbera has many admirers.

The new Gerfolia® is not only for the existing gerbera admirer but because of the foliage on the stem will also appeal to those who are looking for a more natural shape. We see an elementary & authentic flower that goes, as you might say, back to nature.



A gerbera with an elegant & functional appearance

When purchasing something, you usually don't look at its efficiency alone but also at its appearance. With this new flower it is not any different. In a bouquet or by itself /the Gerfolia® doesn't need extra foliage. As a result, there will be no pollution of the vase water due to the extra greens and therefore the vase life of the flower will extend. Besides this, the Gerfolia® is extremely decorative and because of the extra green, color and beauty stand out.

The color green plays an important role in our homes and interiors. This connects well with the current trend according to which people want to return to the original and authentic feeling of their existence. The Gerfolia® with its true and primitive shape will appeal to a large public because of the leaves on the stem, combined with beautiful colors of the flower. This unique shaped gerbera will attract a new group of admirers who prefer a flower in its pure shape.

Shapes & varieties

The Gerfolia® is available in several colors namely: white, yellow, orange, salmon, red, pink, and purple. The flower diameter varies between approximately 7 and 11 cm (3 and 4 inches). After this official introduction, the Gerfolia® will be available from 2008.

Why this introduction by Terra Nigra?

It may not come as a surprise that Terra Nigra introduces this novelty. After the Germini® & Gerrondo® Terra Nigra has proven to be a specialist in the gerbera segment.

Because of constant search for improvement & extension of Terra Nigra's assortment, the Gerfolia® was developed. Through selection and breeding Terra Nigra succeeded in creating this particular gerbera with leaves attached to the stem.

What has Terra Nigra to offer?

With more than 35 years of experience Terra Nigra stands for quality, product knowledge and has obtained insight in consumer preferences. Terra Nigra operates worldwide but is focused on the local market and offers its clients the support they need to successfully growing and marketing its products.

More information?

Terra Nigra BV

Mijnsherenweg 23
1433 AP Kudelstaart
The Netherlands

T +31 (0)297 56 41 16

F +31 (0)297 36 88 53

E info@terrannigra.com or sales@terrannigra.com

Head Office & Showhouse

Terra Nigra B.V.
Mijnsherenweg 23
1433 AP Kudelstaart
The Netherlands
T +31 (0)297 56 41 16
F +31 (0)297 36 88 53
E info@terrannigra.com
I www.terrannigra.com

Sales Office North and South America

Terra Nigra, Inc.
4032 Foothill Road
Carpinteria, CA 93013
USA
T +1 805 684 44 10
F +1 805 684 11 70
E info@terrannigrausa.com
I www.terrannigrausa.com

Sales Office Africa

Color Vision Roses
Flower Business Park
PO Box 1994
20117 Naivasha, Kenya
T +254 725 852 896
T +254 722 926 588
E info@terrannigra.com
I www.terrannigra.com

